



Nebraska
Pharmacists
Association
www.npharm.org

Partnership Opportunities

Partnering organizations must align with the NPA mission: *The mission of the Nebraska Pharmacists Association is to advance the profession of pharmacy by providing member services that support the professional needs of Nebraska pharmacy practitioners and promote pharmacists as the experts for improving medication therapy outcomes.*

BENEFITS PER YEAR	BRONZE \$2,500	SILVER \$5,000	GOLD \$10,000
NPA Member Event Disease state or product information webinar.	✓ 1x	✓ 2x	✓ 3x plus 1 Board of Director's meeting.
Daily News Dose Promotion Premium headline spotlight for daily member emails.	✓ 2x	✓ 4x	✓ 8x
Daily News Dose Banner Premium top banner for daily member emails.	✓ 1x	✓ 2x	✓ 4x
Logo & Link on NPA Website	✓	✓	✓
Nebraska Mortar & Pestle Member Magazine Full-color one page ad		✓ 1x	✓ 2x
Social Media Promotion & Text Reminders	✓	✓	✓
Friends of Pharmacy Membership	✓	✓	✓
NPA Staff Support	✓	✓	✓

"We held a webinar on the changes to the ADA Standards of Medical Care for Diabetes, and were also able to promote our Obesity Week Speaker Series. The NPA staff made it easy for us to share important product information quickly." - Jason Appell, MBA, Regional Account Manager, NE/SD, Market Access & Public Affairs, Novo Nordisk.

"Our Healthcare Policy Update webinar was a great success! This proved to be a quick way to reach pharmacists all across Nebraska. The NPA staff was friendly and fun to work with. We are already planning our next webinar for 2023." - Dave Cecil, MBA, Healthcare Policy and Advocacy Director, Johnson & Johnson Healthcare Systems.

For more information, contact NPA Chief Executive Officer, Marcia Mueting, PharmD, RP, at marcia.mueting@npharm.org or (402) 281-1050.