

Annual Sponsorship Opportunities

Partner with the Leading Voice in Nebraska Pharmacy! As the trusted advocate for pharmacists and pharmacy professionals across the state, the Nebraska Pharmacists Association (NPA) provides unparalleled access to a captured audience of healthcare decision-makers and influencers. Align your brand with the NPA to amplify your message, build lasting partnerships, and support the advancement of pharmacy practice. Together, we can shape the future of pharmacy in Nebraska.

BENEFITS PER CALENDAR YEAR	MOST POPULAR			
	BRONZE (\$2,000)	SILVER (\$5,000)	GOLD (\$8,500)	PLATINUM (\$10,000)
Logo & Link on NPA Website	✓	✓	✓	✓
NPA Staff Support	—	✓	✓	✓
Social Media Post (Facebook, Instagram, & LinkedIn)	—	—	✓ 1x	✓ 2x
Double Dose Banner Premium top banner for weekly member emails.	✓ 1x	✓ 2x	✓ 2x	✓ 4x
NPA Network(s) Targeted Promotion	✓ 1x	✓ 2x	✓ 2x	✓ 4x
Full Page Color Ad in the NPA Mortar & Pestle Journal	✓ 1x	✓ 1x	✓ 2x	✓ 4x
Friends of Pharmacy Membership(s)	✓ 1x	✓ 1x	✓ 2x	✓ 2x
NPA Member Event(s) Disease State or Product information webinar or in person presentation.	—	✓ 1x	✓ 2x	✓ 2x
Event Sponsorship HSINC, LTC Day, Virtual Fall Forum, or Pharmacy Policy Day	✓ 1x - HSINC or LTC Day	✓ 1x	✓ 1x	✓ 2x

Partnering organizations must align with the NPA mission and vision: *Our mission is to protect, promote, and support pharmacists, technicians, and students by fostering the personal and professional growth of our members. Our vision is to unify and champion pharmacy professionals in Nebraska.*

For more information, contact the NPA at info@npharm.org or (402) 420-1500.