



Nebraska
Pharmacists
Association
www.npharm.org

Annual Sponsorship Opportunities

The Nebraska Pharmacists Association (NPA) is the trusted advocate for pharmacy professionals across the state. Our mission is to protect, promote, and support pharmacists, technicians, and students by fostering their personal and professional growth. We envision a unified and empowered pharmacy community in Nebraska. Sponsoring the NPA means aligning your organization with a respected healthcare leader, gaining access to a network of decision-makers, and helping shape the future of pharmacy practice. Together, we can build a healthier Nebraska.

Platinum Sponsorship – \$10,000 PHARMACY CHAMPION

Platinum Sponsors are the NPA's most dedicated champions, demonstrating the highest level of commitment to advancing pharmacy in Nebraska. This premier sponsorship includes an **exhibit table at two major NPA events of your choice**, such as HSINC, Long Term Care Day, Virtual Fall Forum, or Pharmacy Policy Day, offering unmatched engagement with pharmacy professionals. Platinum Sponsors receive premium visibility through multiple social media posts, targeted promotions, top-banner placements in member communications, and full-page journal ads. This level reflects a deep investment in the future of pharmacy and healthcare leadership.

Gold Sponsorship – \$8,500 PHARMACY ADVOCATE

Gold Sponsors are strong advocates for pharmacy, helping drive innovation and education across the state. This sponsorship includes an **exhibit table at two major NPA events of your choice**, such as HSINC, Long Term Care Day, Virtual Fall Forum, or Pharmacy Policy Day, providing valuable opportunities to connect with members and showcase your support. Gold Sponsors benefit from enhanced visibility through social media, journal advertising, and targeted outreach, positioning your organization as a key voice in pharmacy advancement.

Silver Sponsorship – \$5,000 PHARMACY FRIEND

MOST POPULAR OPTION

Silver Sponsors are active collaborators in pharmacy progress, offering a balanced and impactful investment. This includes **sponsorship of one major NPA event, HSINC (Reverse Expo and Exhibit Table), Long Term Care Day (Exhibit Table), or the Virtual Fall Pharmacy Forum (Break and Box Sponsor)**. Silver Sponsors enjoy strong visibility through multiple promotional channels, including social media, journal ads, and member communications. It's the ideal choice for organizations looking to make a significant impact with strategic support.

Bronze Sponsorship – \$2,000 PHARMACY SUPPORTER

Bronze Sponsors are valued supporters of pharmacy, laying the foundation for meaningful collaboration with the NPA. This includes **sponsorship of one major NPA event, HSINC (Reverse Expo and Exhibit Table) or Long Term Care Day (Exhibit Table)**, offering a direct connection to pharmacy professionals. Bronze Sponsors also receive essential visibility through digital promotion, journal advertising, and member outreach, making it a great starting point for organizations committed to healthcare improvement.

For more information, contact the NPA at info@npharm.org or (402) 420-1500.

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Support the Leading Voice in Nebraska Pharmacy! As the trusted advocate for pharmacists and pharmacy professionals across the state, the Nebraska Pharmacists Association (NPA) provides unparalleled access to a captured audience of healthcare decision-makers and influencers. Align your brand with the NPA to amplify your message, build lasting connections, and support the advancement of pharmacy practice. Together, we can shape the future of pharmacy in Nebraska.

BENEFITS PER CALENDAR YEAR	MOST POPULAR			
	BRONZE (\$2,000)	SILVER (\$5,000)	GOLD (\$8,500)	PLATINUM (\$10,000)
Logo & Link on NPA Website	✓	✓	✓	✓
NPA Staff Support	—	✓	✓	✓
Social Media Post (Facebook, Instagram, & LinkedIn)	—	—	✓ 1x	✓ 2x
Double Dose Banner Premium top banner for weekly member emails.	✓ 1x	✓ 2x	✓ 2x	✓ 4x
NPA Network(s) Targeted Promotion	✓ 1x	✓ 2x	✓ 2x	✓ 4x
Full Page Color Ad in the NPA Mortar & Pestle Journal	✓ 1x	✓ 1x	✓ 2x	✓ 4x
Friends of Pharmacy Membership(s)	✓ 1x	✓ 1x	✓ 2x	✓ 2x
NPA Member Event(s) Disease State or Product information webinar or in person presentation.	—	✓ 1x	✓ 2x	✓ 2x
Event Sponsorship HSINC, LTC Day, Virtual Fall Forum, or Pharmacy Policy Day	✓ 1x - HSINC or LTC Day	✓ 1x	✓ 1x	✓ 2x

Sponsoring organizations must align with the NPA mission and vision: *Our mission is to protect, promote, and support pharmacists, technicians, and students by fostering the personal and professional growth of our members. Our vision is to unify and champion pharmacy professionals in Nebraska.*

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